

Commonly Asked Questions ABOUT APPLE CIDER VINEGAR

1. WHAT IS THE 'MOTHER' IN APPLE CIDER VINEGAR?

The "mother" (cloudy substance found in ACV) are strands of proteins, enzymes and friendly bacteria.

2. WHY IS THERE A COLOUR DIFFERENCE ACROSS ACV PRODUCTS?

These variations reflect the different apple types, crop, harvest times and conditions. It does not affect the quality of the product.

3. DO I NEED TO KEEP APPLE CIDER VINEGAR REFRIGERATED?

No, it does not need to be refrigerated.

4. HOW DO I CONSUME APPLE CIDER VINEGAR?

Shake gently before pouring 1-2 tablespoon of ACV with water. Sweeten with a drizzle of honey (optional).

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